

**Report** 03.238  
**Date** 17 April 2003  
**File** E/6/23/1

**Committee** Civil Defence Emergency Management Group  
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# Communication and consultation opportunities for the CDEM Group

## 1. Purpose

To outline some short term opportunities for communication to the community and the civil defence emergency management sector about the newly formed CDEM Group.

## 2. Background

The formation of the CDEM Group provides an opportunity to raise the profile of Civil Defence Emergency Management in the Wellington region. A number of messages can be communicated to the community and to the civil defence emergency management sector.

### Community messages

- Emergency agencies are working together to better prepare for and respond to emergencies.
- Individuals and businesses should look for opportunities to reduce risks before an event occurs.
- Every individual person has a role to play in making sure communities can cope with emergencies.
- Individuals have the opportunity to decide what type of civil defence emergency management service they want for their community.

### Civil Defence Emergency Management Sector messages

- All agencies can work together better for better results.
- Every agency has a part to play in making sure our communities can cope with emergencies.
- The development of a CDEM Group plan will guide us towards common goals.

### **3. Discussion**

There are a number of current opportunities for these messages to be disseminated. These may include:

- Promotion of the outcomes of the inaugural CDEM meeting.
- Reports to the CDEMG to include a comment on the communications opportunities associated with the activity.
- Each CDEMG representative to report back to their own organisation about the CDEMG and progress being made.
- Each specific CDEMG work programme should include communications tasks and actions (e.g. the emergency water supply project will include an aspects of education as well as the engineering solutions necessary to fix pipelines following a major earthquake).
- Regular CDEM sector forums.
- Formal public consultation on completion of the CDEM Group Plan.
- Promotion of the CDEM Group following the first emergency response activation, or following overseas events that have similarities to the Wellington regional context.

### **4. Recommendation**

*That the report be received and the contents noted.*

Report prepared by:

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Chairperson

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