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David William Bale

48 Munro Street  
Seatoun  
WELLINGTON

Attachment 1 to Report PE04.355

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**Contact Details:**

**Home:** 04-388-1715  
**Fax:** 04-388-1654  
**Email:** [dbale@attglobal.net](mailto:dbale@attglobal.net)  
**Mobile** 021 436-721

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**Personal Information**

**Marital Status:** Married 31 years, a son 29, and a daughter 26.  
**Nationality:** New Zealander  
**Place of Birth:** Christchurch, New Zealand  
**Age:** 57 (16 June 1947)

**Summary of Qualifications**

- Most of a double major BCA (accounting/administration) from Victoria University of Wellington
- New Zealand Staff College 1980
- EPSC (Executive Programme For Smaller Companies) Stanford University, USA 1986
- MBA, Massey University, New Zealand, 1991
- AMP (Advanced Management Programme) Templeton College, Oxford University, UK, 1995
- Working to finish a BA in Roman History.

**Other**

- For ten years I was a Trustee and on the Board of Management of the International Festival of Arts. During the same time, I was a Committee member of the NZ Post Readers and Writers week. From 1992-1999 I was a ex officio member of the Team NZ Trust along with the other four sponsors

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**Work Experience**  
**Colgate Palmolive Limited**

- Cost Accountant

**Philips Electrical Limited**

- Profit and Loss Accountant
- Assistant Product Manager, Domestic Appliances

1964 – 1997

**GEC (NZ) Limited**

- Assistant Chief Accountant
- IT Manager

1972 – 1986

**Inprint Limited**

**Subsidiary of INL and News Limited, Wellington**

During my time at Inprint, I held the following positions:

- Chief Financial Officer
- Director and 21C
- Production Division Manager
- General Manager
- Managing Director, Chairman of one and director of other INL subsidiaries

1993 – 1994

**Great British Lottery Company PLC, London**

Special Advisor/Start up Managing Director

Member of the Board of Management/Main Board Director

This was a consortia consisting of: Hambros Bank PLC, Vodaphone PLC, Granada PLC, Carlton Television PLC and the Daily Mail PLC.

1986 – November 1999

**New Zealand Lotteries Commission**

Wellington, New Zealand

Chief Executive Officer

1999- Jan 2003

**Mitsubishi Motors New Zealand Ltd.**

Director of both MMNZ Ltd and the Subsidiary Kirk Motors Ltd

2001-

**Wellington Museum Trust**

The role is the same as a director of a public company. Chairman of the City Gallery Sub committee.

2002-

**Book Council of New Zealand.**

A board member and Chairman of the Audit committee.

**EL@B Consultants**

There are a small number of companies to which I provide advice to their Chief Executives. I undertake Consulting assignments in NZ, Australia, UK and **USA** I have specialised in start-up, marketing, and general management and ICT

NZ Post, CHH, Gtech (USA), Camelot plc (UK) are among my Large cooperate clients.

In addition I work with a number of start-up companies in the ICT and FMCG sectors.